

HOW TO DEPLOY A DIGITAL GOVERNMENT PLATFORM

THE 5 KEYS TO FINDING YOUR PERFECT PROJECT PARTNER



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Set a goal for 100% referenceability and project success and do not deviate from this objective

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Evaluate the vendor's R&D infrastructure and product roadmap to ascertain long-term partner stability and project viability

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Quantify your potential government software platform as a truly integrated solution

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Consider your software vendor's partnership qualities and their fit with your culture

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Examine & verify your partner's service commitment, setting the highest standards possible



Identifying a software provider that is invested in your success beyond the sale

It's frankly perplexing that with a procurement process as robust as the standard RFP Process for government clients seeking enterprise partners, that the final result is so often a mismatch between client and vendor. However, as a cogent study of [ERP Project Success factors](#)¹ reveals, a key contributor to this issue is the inherent bias of an RFP process that skews more favourably to quantitative scoring of product feature matrices as opposed to the more qualitatively measured—but no less critical—project success factors of implementation methodology, service delivery capabilities, and product lifecycle optimization.

The good news is there is a better way to evaluate your potential implementation partner by focusing your investigation beyond product fit predominantly to include a handful of core company indicators:

- 1. Set a goal for 100% referenceability and project success and do not deviate from this objective**
- 2. Evaluate the vendor's R&D infrastructure and product roadmap to ascertain longterm partner stability**
- 3. Quantify your potential government software platform as a truly integrated solution**
- 4. Consider your software vendor's partnership qualities and their fit with your culture**
- 5. Examine & verify your partner's service commitment, setting the highest standards possible**

Focusing your software implementation evaluation too narrowly on product suite 'features and fit' can result in overlooking the more crucial attributes of project acumen, service ethos, and support capabilities, that will ultimately define your vendor partnership and, as a result, the success of your project in meeting and exceeding your business goals.

With this in mind, let's commence our '5 Steps' countdown to drill down in detail on the crucial steps you must take to ensure you have a legitimate ally in this enterprise with a verifiable track record.

**Verify your vendor's service commitment
setting the highest standards possible**



Setting vendor expectations for service

Good vendors produce a trail of happy and loyal customers.

At their core, enterprise IT projects are exercises in multi-variable problem solving with those who do it well recognized by their ability to think on their feet and stay committed to final project success despite the challenges and obstacles that will inevitably arise.

For this reason, it is imperative that you are rigorous in your investigation of your prospective software vendor's partnership qualities and team culture, as best quantified by their relationships with current and past customers. You want the best, or at the very least, the best within your budget. With that in mind, here's the types of questions you should be asking of a potential vendor in seeking these key partnership abilities:

- Do ALL projects consistently meet or exceed business requirements?
- Are ALL clients satisfied with project outcomes?
- Would they endorse the implementation vendor directly?
- Are there abundant examples of happy customers providing referrals?
- Can they provide a complete contact list of past clients? If no, why?
- Can you contact clients not on the provided reference list? If no, this should raise red flags.

While this latter point may seem harsh or invasive, it's important to emphasize that vendors that are truly excelling with their client services approach will not balk at this request, but rather will heartily invite your frank discussions with their satisfied customers. Good vendors produce a trail of happy and loyal customers.

Conversely, 'vendors' who are not wholly invested in your project's success past the sale and initial implementation are revealed via the following traits:

- Provided reference lists are limited or sanitized
- Few examples verified of clients confirming ALL project requirements met
- Few examples verified of clients providing direct referrals
- Client reviews and ratings on sector specific website are not overwhelmingly positive, or if they are, often appear superficial without a nuanced project perspective
- Third party corporate culture and employee retention rankings such as GlassDoor indicate low levels of employee satisfaction and high turnover

The service commitment of your chosen vendor and their willingness to fully integrate within your teams' culture is a mission critical factor in determining the success of your government IT project. For that reason, taking shortcuts in this area of your evaluation or worse, failing to set the highest standards for service commitment in your selection criterion is the single biggest error you can make in finding your perfect vendor.

Remember, only a few can do this well. For that reason, you must set and maintain the highest standard for performance to ensure you separate the many that do not excel in their service delivery model. It's one thing to build an excellent product. You're also looking for those rare vendors who can work with you as a true consultative partner with a service ethos that can sustain over the many years demanded of core governance infrastructure.

Consider your software vendor's partnership qualities and their fit with your culture



Finding a true project & product partner

Does your solutions provider feel like a true partner in the project?

One of the key aspects that separates successful project implementations from the disappointments is the degree of compatibility that exists between client and vendor. In failed projects, internal client teams often feel as if they're 'going it alone' with communication from the vendor often feeling sporadic or even evasive. By contrast, with successful projects, the vendor implementation team often feels like 'part of the family' with communications provided in a timely fashion and consistently adding value to the process.

As always, frank and open discussions with current and past customers of your prospective software solution vendor(s) will provide the most revealing insights here. In seeking these truths, it's important to not confine your conversations to C-Suite or Technical Lead contacts only, but rather to gain perspective from a broad sampling throughout the organization—from key project stakeholders through to frontline end users of the software suite.

Whereas the accumulation of this type of qualitative customer data was once fraught with dead ends or unanswered calls, the ubiquity of career centric social media such as LinkedIn empowers a process that makes it possible to achieve a representative survey quantifying vendor partnership traits and culture compatibilities in an easy and expedient fashion.

A sampling of some of the questions you might ask include the following:

- **Did this solutions provider feel like a true partner in the project?**
- **Did they create processes and opportunities to fully integrate with your internal teams? If so, how?**
- **Were they consistently responsive to enquiries and suggestions in a timely fashion?**
- **Did their responses consistently move the needle forward towards solutions, or did they often simply stall or buy time?**
- **Was communication with the vendor clear? Did you feel you always had a good sense of the project or did it feel sometimes as if you were left 'in the dark?'**
- **Does the vendor feel invested in your long-term success beyond the initial product launch? If yes, how is this perception cultivated and maintained?**
- **How did the vendor respond when issues were encountered in the project? Was issue resolution collaborative or acrimonious?**

Again, it's important to emphasize that this process will only appear invasive or prohibitive to a potential vendor IF their customers have core dissatisfaction with the project implementation, their software platform, or their customer service approach. Satisfied customers will be happy to sing their praises and similarly, an implementation vendor that places a high degree of emphasis on partnership and culture traits will prove extremely cooperative in facilitating your investigation of same.

Quantify your potential government software platform as a truly integrated solution



Emphasizing integration over acquisition

Meeting or exceeding all of your project requirements within a single wholly integrated platform is difficult—but it is worth the effort.

Given the scope and complexity of modern governance processes and workflows, it is becoming increasingly difficult to identify a software solution that can meet or exceed all your project requirements within a single integrated platform—but it is worth the effort.

As the pace of innovation is increasing, so too are [the demands for government enterprise software platforms to do it all²](#) – particularly in a modern government setting where citizen calls for improved engagement are clashing with the inevitable realities of budget constraints.

To respond to this appetite for solutions that ‘tick all the boxes’, enterprise software providers with more limited platforms have responded by going on a buyer’s spree of mergers or acquisitions to build out a solution that more adequately reflects the needs of the marketplace. While laudable in its pursuit of full feature functionality, the downside of this approach is it often results in poorly integrated software platforms that represent significant challenges in terms of their capabilities for facilitating cost effective implementation, performance, stability and upgradability.

Given the direct impact it can play on both the success of your project implementation as well as the long-term viability of your governance platform, a core aspect of your product evaluation should therefore focus on a comprehensive evaluation of the product pedigree as scored via the following attributes:

- What is the software providers’ core development focus? Is government software their primary mandate, or are they a larger conglomerate dabbling in the space as part of a larger play?
- What is the development history of the product and is there ample information provided in a transparent fashion that tells this story? What you’re looking for here is a verifiable narrative that confirms a company creating innovative products specific to governance, and refining their platform over time to create a fully integrated, fully realized product suite that stays abreast of emerging technology trends.
- Does the product suite offer a combination of underlying platform configurability and mature COTS products with robust feature sets? This integral combination gives you the best of both worlds enabling ease of configuration for unique business rules, workflows, and operational processes, whilst also providing deep feature product modules with elegant user experiences and robust reporting capabilities.
- Are there credibility markers that speak to the innovation quality of the product itself? Have the products or underlying platform won awards or industry citations? Does the company follow certified best practices in their development methodologies? If so, how are these certifications maintained and are they current and verifiable?
- Does the vendor implement their own software solutions or do they outsource implementation via a third party, thus putting them at arms-length for complete project accountability?
- How agile is the product in both it’s ability to scale and to be reconfigured for different jurisdictional requirements or diverse business models? A hallmark of a well- designed enterprise software platform is the facility of the underlying architecture to accommodate a diverse range of deployment scenarios without cost prohibitive ‘redevelopment.’

Evaluate the vendor's product roadmap to ascertain longterm partner stability and project viability



Establishing a generational platform

Sourcing and implementing a solution that becomes indispensable infrastructure for this generation and the next is a career 'defining' move.

When it comes to core infrastructure investment, perhaps no factor is more important to consider in your project planning than the attributes this infrastructure will provide your organization in terms of long-term product stability, growth potential, and future upgradeability.

Properly sourcing and successfully implementing a government software platform that meets all of your current agency requirements is undoubtedly a career building move. However, sourcing and implementing a solution that becomes indispensable infrastructure for this generation and the next, that is a career 'defining' move.

From both an operational efficiency and citizen services perspective, the optimal scenario is a robust toolset and service delivery model that maintains leading edge functionality over the entire lifecycle of the software platform whilst eliminating the taxpayer burdens associated with forced obsolescence and eventual replacement. The key to achieving this win/win for administration and citizenry alike is restricting your vendor selection criteria to include only those vendors committed to substantial longterm R&D reinvestment in their product suite, with an accompanying product roadmap confirming a development path that ideally aligns with your long-term strategic goals.

More than simply an abstract expression of dollars committed to R&D in the future, what you're most interested in assessing in this area is historic efficiency of spend and commitment to ongoing product refinement as quantified through the following:

- What is the company's tenure in the marketplace? 20+ years? 30+ years? 40 years+ or more? Have they demonstrated an ability to effectively iterate their product solutions over a generational lifespan? Do they have 'institutional' customers that have been with them since the beginning and remain satisfied with their solutions?
- What do the lifecycles look like for their core platform and individual COTs products? Is there a clear narrative of consistent upgrades and feature milestones conveying a culture of superior product engineering and innovation? Does this narrative reinforce the ability of the vendor to consistently evolve their product suite to stay current with emerging technology trends?
- Is there a demonstrable track record of long-term customers increasing the deployment footprint of the technology throughout their organization as the platform has deepened to full maturity through the product lifecycle? Are their strong indicators of the product consistently establishing itself as indispensable infrastructure for those adopting it?
- What does the product roadmap look like in terms of near future milestones? Are confirmed next releases delivering robust, leading edge features or do they more resemble 'catch up' upgrades providing outdated feature functionality already approaching obsolescence?

Set a goal for 100% referenceability and project success and do not deviate from this objective



100% referenceability & project success

You can lead the charge for your government agency and be one of the very few to do this well if you're willing to insist on [two](#) critical requirements.

The [sobering statistics](#)³ conveying the frequency of failed IT enterprise projects continually reinforce a harsh reality: this is an endeavor that only a few can consistently do well.

Once you embrace that reality and commit to your own participation in becoming one of the talented and ambitious few to pull this off, it becomes absolutely essential to identify a prospective project vendor with a verifiable track record of consistent achievement in this arena. This is done, not to absolve or largely remove the client from project participation, but rather to empower project stakeholders with a proven product solution and delivery process that has consistently validated itself with each-and-every successful implementation—without fail.

In focusing your energies in exacting detail on choosing a project vendor with an extensive history of project delivery excellence, a demonstrably superior service culture, and a fully realized product solution with generational longevity, you are bringing both a winning team and the winning playbook to your project. Now your project risks are reduced to the internal factors directly within your control, and because of your chosen vendor's confirmed expertise in both service delivery and culture assimilation, you can rest assured that your vendor's proven best practices will guide your internal project teams over potential hurdles as you achieve the common goal of 100% project success.

You can lead this charge for your government agency and be one of the very few to do this well and you can approach this challenge with justifiable confidence that the project will be an unmitigated success if you're willing to insist on two critical qualifications from your platform implementation partner:

1. **They must have a track record of 100% project success.**
2. **They must be willing to facilitate 100% client referenceability so that you can perform an unbiased assessment of every selection criteria factor detailed in this guide.**

Find a partner that's never failed in this endeavor and verify that assumption through a comprehensive investigation of their client projects. Pursue this path and you are placing your own career on a firm foundation to become one of the very few that do this well. Better still, you will play a vital role in delivering transformative technology that will improve the lives of your colleagues and citizens for this generation and the next.

¹https://mpa.ub.uni-muenchen.de/14430/1/MPRA_paper_14430.pdf

²<https://www.linkedin.com/pulse/top-six-digital-transformation-trends-federal-government-ashok-nare/>

³<https://assets.kpmg.com/content/dam/kpmg/nz/pdf/July/projectmanagementsurvey-kpmg-nz.pdf>



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